
Corporate Profile



FlexOrbits Web Solutions Private Limited
Chennai, Tamil Nadu, India – 600 042

Last Update: Jan 29, 2013

1.1 Corporate Profile

FlexOrbits was visualized by a group of Professionals who decided to evolve a new culture in the Web Application development. The primary goal of FlexOrbits is to provide solutions beyond technology.

FlexOrbits is a combination of four words. Flex, Orbits, Flexor and Bits. Flex and Orbits stands for the customized, individualized solutions that we provide. Flexor and Bits stands for the Technology that we churn out for our customers to meet their business goals.

FlexOrbits Web Solutions has more than 100 man-years of Software development experience. Our experience has helped customers worldwide find solutions to their business problems. Our reputation among the customers brings repeat business.

People are our strength. We blend into each other to work as a team and co-ordinate with each other naturally.

The current economic environment is creating challenging times for organizations. They are wrestling with the need to manage their cost base in the short term and still take advantage of new business and technology innovations that will drive growth in the long term. FlexOrbits is helping our clients achieve their performance goals and stay at the forefront of innovation by delivering the solutions and services they need to be successful.

FlexOrbits's global strategic delivery approach emphasizes quality, reduced risk, speed to market and predictability.

Our ultimate goal is to deliver to our clients, price-competitive solutions and services that create value. These core solutions and services include:

- Systems building and integration
- Enterprise solutions design, build, run, and operate
- Legacy application management
- Web Applications & services

1.2 Key Team members

1.2.1 Mr. K.Prabhakaran (Managing Director)

Academic	:	Postgraduate in Management
Professional	:	He has over 35years of experience. He has worked in various capacities with some of the renowned IT services Companies in India and has a spectrum of application knowledge. Having worked and managed a variety of hardware and operating environments across India. He is well equipped to manage large and complex migration projects and application development. An excellent Personnel Manager, worked as the head of IT services of the Peerless Group, India's largest non- banking financial Company managing a staff strength of more than 1000 spread over 40 interconnected data locations. Prior to joining Flexorbits, he was the Managing Director of Softlution Web Technologies, India – subsidiary of a German IT company, Softlution Web Technologies GmbH.

1.2.2 Mr. Madhu Balakrishnan (Director Technology)

Academic	:	Post Graduate in Computer Applications
Professional	:	<ol style="list-style-type: none"> 1. Certified ISO 9001:2000 Internal Auditor 2. Following PMBOK Project Management Practices
Experience	:	<p>Nearly 18 years of experience in the software development industry as a software engineer, with focus on Analysis, Design, Development, Re-engineering, Implementation, Maintenance, and Quality Assurance.</p> <p>Managed a wide range of Maintenance & Development projects with involvement in Contract, SLA, & Proposal writing. Worked with team sizes of 20+, which includes Marketing & Implementation team.</p> <p>An accomplished Project Manager in Web projects with a thorough knowledge of Internet, Graphics and Network. Developed a variety of business applications and e-commerce solutions using the latest of technologies.</p> <p>Worked extensively on design, implementation and testing of web and client/server applications. Acquired extensive experience in complete software development life cycle.</p> <p>Past experience includes significant work with Microsoft .NET, VB 6.0/5.0, JAVA, C, C++, Oracle 9i/8i, MS SQL-Server 2000/7.0/6.5, PostgreSQL, Java Servlets, COM/DCOM, IIS, MTS, 3D Studio Max, Adobe Premiere, Macromedia Director/Flash, Sound Forge.</p>
Projects	:	<ol style="list-style-type: none"> 1. Team Leader in the Implementation, Development and Design of Precious Jewelry System for Neiman Marcus Group, USA 2. Team Member in Multimedia, Animation, Sound and Video Editing Projects for Amrita Vishwa Vidyalaya (Deemed University), India. 3. Team Leader in Implementation, Development and Design of Supplier Training web application for Delphi Automotive Systems, USA. 4. Team Leader in Development and Design of Sports Event Management Portal for SportsNuts Inc, USA. 5. Managed Web Application Projects for Chimes Inc, USA

1.2.3 Mr. Pramod P K (Director - Project)

Academic	:	Diploma in Computer Applications
Professional	:	1. Certified ISO 9001:2000 Internal Auditor 2. Following PMBOK Project Management Practices
Experience	:	Nearly 14 years of experience in the software development industry as a software engineer. Worked extensively on design, implementation and testing of web applications for the Quality Domain. Special Interest in Problem solving, Complex Algorithms, Database and Web application development. Expertise in development of vector based graphics using Adobe SVG. Past experience includes significant work with Microsoft .NET, AJAX, XML, Oracle 9i/8i, MS SQL-Server 2000, COM/DCOM, IIS, MTS, Macromedia Director/Flash, Sound Forge.
Projects	:	1. Team Leader in Design, Development and Implementation of HRMS for Quality Industry 2. Handled multiple Web Application projects with team size of 10+ 3. Project Leader in Development of Enterprise wide Quality Management Systems using Microsoft.Net and AJAX, implemented with various corporations like TATA, Gas Authority of India Ltd.

1.3 Customer Success

A Branding Co., visualized a Internet connection tool for connecting clients and prospects for financial professionals. FlexOrbits provides application maintenance support for the production environment.

Client Name: Branding Company.

Location: NC USA

Branding Co., is a highly customized and focused agent-to-customer, marketing program, which provides marketing and branding solutions to financial professionals across the country.

Critical Business Issue

Branding Co., wanted to get the best support for their Internet application (Production support) and ongoing maintenance, they approached FlexOrbits. Branding Co., wanted daytime support and management of their Data center Network operations to be handled by FlexOrbits.

Solution

At present FlexOrbits is handling New Module development, Feature Enhancements, and Production Support for Branding Co. Also, we work as an extended Technical support team for Branding Co., and interact with their customers in solving their day-to-day technology problems.

Working closely with Branding Co., FlexOrbits designed, developed and implemented a highly scalable, secure and ubiquitous web application, manageable using an administration interface.

The scope of FlexOrbits's outsourcing services also included round-the-clock network and application monitoring and management. The tight integration between the various components resulted in significant benefits to the company.

▶ Project Scope Management	▶ Business modeling
▶ Project Human Resources Management	▶ Requirements gathering
▶ Project Cost Management	▶ Analysis and design
▶ Project Quality Management	▶ Testing
▶ Project Risk Management	▶ Deployment
▶ Project Integration Management	▶ Configuration & change management
▶ Project Communications Management	▶ Documentation

Real Business Results

Blending FlexOrbits's IT innovations with Branding Co.'s, branding and marketing expertise created a perfect formula for delivering quality services to both the customers and corporations like AXA, MetLife, New York Life etc. The solution implemented by FlexOrbits has also opened new possible avenues to expand Branding Co.'s sales opportunities.

1.4 Customer Success

Pantha Corporation, Sydney, Australia is an IT consultancy firm owned by two highly experienced individuals Mr. Bjorn Schliebitz, Managing Director and Agnes Ponthus, Director - Business Development & Technology. Prior to starting Pantha Corporation Bjorn was general manager for Amazon.de and Agnes was heading the web production team of Amazon.fr and Amazon.ca.

Critical Business Issue

Pantha Corp was not in a position to find the cost effective right technical resource to provide service to their clients and hence restricted their business to a minimum number of resource. Pantha Corp wanted to get the best support for their Internet Application Development and ongoing maintenance, they approached FlexOrbits.

Solution

At present, the entire software development work is outsourced to FlexOrbits and Pantha Corp could increase their business volume to three times. **FlexOrbits started with one technical resource for Pantha Corp and today twenty full-time resources are working for Pantha Corp.**

Real Business Results

Blending FlexOrbits's IT innovations with Pantha Corp's Technical and marketing expertise created a perfect formula for delivering quality services to corporations like **Rue Du Commerce - France, deciZium - Belgium, SURFit - Australia , CareerOne - Australia** etc. The solution implemented by FlexOrbits has also opened new possible avenues to expand Pantha Corp's sales opportunities.

2 Communication Channel

FlexOrbits understands the importance of communication. We are proposing the following channels for this endeavor.

2.1 Conventional phone to Conventional phone

FlexOrbits can setup a VoIP (Voice over Internet Protocol) telephone calling facility dedicated for this endeavor. We can setup a VoIP number close to your locality, so that calling from your desk phone becomes the cheapest. This will provide you the facility to have a conventional phone, when dialed directly rings in FlexOrbits India office.

2.2 Voice (Skype)

The cheapest mode of communication would be use of Skype (<http://www.skype.com>). Skype works on peer-to-peer voice calls, with very less bandwidth usage and extremely good clarity of voice. This requires an installation of the calling application on both the computers (Instant messenger window like application, available as a free download). Best of this type of call is that it is completely free of any charges.

2.3 Voice to Mobile phone or Telephone (Skype)

Skype provides calling to any number in India for as cheap as a local call (Refer Skype website for the latest pricing). This works from the Instant Messaging like application provided by Skype. The calling user has to dial the Indian telephone number from this application.

2.4 Issue Tracker (Mantis)

We will use an issue tracker (Mantis Bug Tracker), which is familiar for the users currently. All issues can be logged in this database. Development team members will synchronize the database with the issue status on a daily basis.

2.5 Email Communication

FlexOrbits will provide support email address, which can be used in case of a type written communication is required.

3 Contact us

Your team can contact us

#	Office	Phone	Email Address
1	Registered Office	+91-471-2432-352	info@ FlexOrbits.com
2	Sales & Marketing	+91-99625-62373	sales@FlexOrbits.com
3	Chennai Development Center	+91-44-2243-3812	info@ FlexOrbits.com

Whether you are in need of immediate technical assistance for a fixed term project, a temporary assignment, or a project that requires immediate skill-readiness, call FlexOrbits. We will be happy to manage your entire project.